

TConf 2017 Prospectus



What is TConf?

We created TConf to bring industry leaders together, to share the challenges and solutions to complex quality problems in the industry. We have a strong desire to advance the Quality function. We believe in the importance of these fundamentals, a good software tester is also a good engineer, communicator, pragmatic thinker and above all problem solver.

We have removed all of the filler and packed a single day full of great topics, where you will not miss anything.

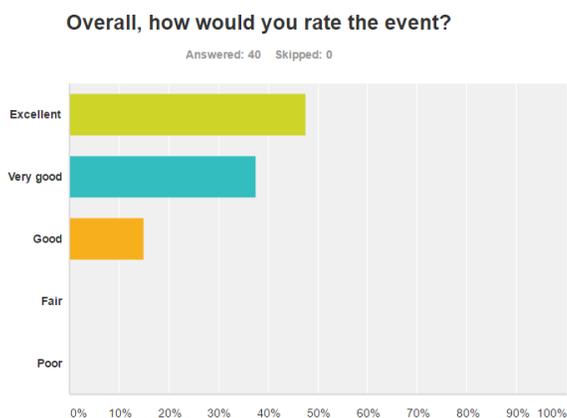
In 2017, we expect 300+ attendees

Demographics

Attendees are largely **professional testers and developers** with a lean towards innovative modern thinking. The event also attracts a number of attendees in related specialties such as test leads and managers, delivery managers, designers, project managers and decision makers to name a few.

TConf 2016

TConf 2016 was a successful and well received event with a sellout crowd of 240, and more than 50 people on the waitlist. 85% of the attendees who completed our survey rated the event excellent, or very good. Here are some of the feedback from our attendees:



"I enjoyed the day thoroughly. All sessions were quite informative. Also had an opportunity to catch up with testing experts and former colleagues."

"The sessions are so relevant to testers and quality of the speakers is excellent."

"Great speakers and very entertaining. So many realworld problems with innovative solutions."

"Variety of topics that were relevant to 2016 & the testing world"

Sponsorship Packages for 2017

There are four primary sponsorship levels available for TConf 2017. Availability of sponsorships is on a first-come, first-served basis.

Selection of booth location and placement of banners is decided based on the sponsorship level, then the order of receipt of sponsorship funds.

All sponsors have the opportunity to provide prizes to be drawn at the close of the event. We can handle the entries, or if you'd prefer, you can do it at your booth!

	Platinum	Gold	Silver	Bronze
Cost	\$6,000	\$4,000	\$2,000	\$1,000
Exhibitor space with a table	✓	✓		
Pull-up banners able to be displayed on stage in keynote theatre, in foyer area, and in session rooms	3	1		
Specific sponsor acknowledgement during opening address	✓	✓		
Company names will be printed on TConf t-shirts ¹	✓	✓	✓	
Attendee tickets included	15	10	5	2
Logo included on sponsor slide used in each session	✓	✓	✓	✓
Logo included in sponsor section of tconf.io website	✓	✓	✓	✓

¹ To allow time for printing, inclusion of your logo is subject to receiving sponsorship funds and suitable artwork by October 1st

Additional Sponsorship Options

As well as the above, there are some additional sponsorship options available. Participation in these options is available in addition to a primary sponsorship package.

Availability of these sponsorship options is on a first-come, first-served basis.

Major Prize Sponsorship

Cost: \$1,500 *One sponsor only*

Give away something amazing to one lucky attendee!

The major prize sponsor will provide the prize everyone is hoping for at the close of the event. You'll have the opportunity to address the gathered attendees with the last message they hear before leaving. We'll work with you to choose an appropriate prize, but feel free to let your imagination run wild!

Coffee Sponsorship

Cost: \$1,500 *One sponsor only*

Keep everyone alert as their minds get hammered with information!

The Coffee sponsor gets a special mention during the opening address and has the opportunity to display their logo and/or banner where coffee is being served. Trust me – techies need coffee! We'll arrange the coffee; you provide the advertising!

Morning/Afternoon Tea Sponsorship

Cost: \$1,500 *Maximum two sponsors*

Recharge the masses when they need it most!

Morning or afternoon tea sponsors get a special mention during the opening address and have the opportunity to display their logo and/or banner where morning or afternoon tea is being served.

Room Sponsorship

Cost: \$1,000 (keynote room) *One sponsor only*

Get your name on the door!

The room sponsor has their logo/pull-up banner displayed outside the entrance to the main keynote room. This is a great opportunity to get your logo in the face of each attendee every time they enter the room!

Have another sponsorship idea? Let us know and we'll try to make it happen!

Please note: This prospectus is valid until 17th November 2017 and can be subject to change at the discretion of the organizer's.